



SPARK!

2025: DATA ETHICS

1:00



Arrive, Coffee, Networking

Flip this program over for other activities!

1:15



Welcome & 2023–2024 ARDA Updates

Ryan Orsinger, ARDA Steering Committee Co-Chair

Sarah Serpas, ARDA Steering Committee Co-Chair

1:45



Keynote: Data-Driven Solutions for AI Responsibility

Dr. Ke Yang, Ph.D. Assistant Professor, UTSA



3:00



Breakouts Round 1

Room 1

Above All, Do No Harm (With Your Data)

Taylor Ridge, University Health Institute for Public Health

Room 2

From Insights to Impact: Ethics, Storytelling, and Accountability in a Data-Driven World | Part 1

UTSA Students and Facilitated by Andrea Longoria, Ph.D

Room 3

Psychological Safety and Data Ethics: Creating a Culture of Transparency and Trust

Lauron Fischer, PorchLight Insights

Foyer

Unconference: Community-Guided Open Discussion

You! & ARDA Steering Committee Members

4:00



Breakouts Round 2

Room 1

Lies, Damned Lies, and Statistics: Critically Evaluating Research

David E. Johnson, Ed.D, ARDA SC Member

Room 2

From Insights to Impact: Ethics, Storytelling, and Accountability in a Data-Driven World | Part 2

Beth Hernandez, USAA

Room 3

Ethics by Design: Responsible Artificial Intelligence for Workforce Decisions

Tiffany Phillips-Rhodes, Austin Community College

Foyer

Unconference: Community-Guided Open Discussion

You! & ARDA Steering Committee Members

5:30



Wrap up then join us for Data Drinks!

Join us at La Tuna Icehouse! (100 Probandt St.)





NETWORKING BINGO


Connect five squares below and you could win a small prize!
Find someone in the room who...


is/was a first-gen college student	uses data ☺	traveled out of the country this year	works in education	can whistle
can code in 2+ languages 💻	plays a musical instrument	was born the same month as you	traveled more than 20 minutes to get here	made an Instagram account for their pet(s)
has a pet that is not a cat or dog	has been to an ARDA event before	FREE ★ SPACE	has been in a play or musical	is a parent
is not on Facebook	is working to close the digital divide	doesn't drink coffee	still has a printed newspaper subscription	is currently in school ✍
has a green thumb	has lived in SA for more than 30 years	has the same number of siblings as you do	has a PhD	loves to dance



 **FREE SNACKS & COFFEE:**
But you may donate to our snacks & such fund if you wish!

 **BUY ARDA T-SHIRTS** from Cordelia Special Tees, a Burleson School project.

 **PROBABILITY PALOOZA:**
Play our teaching game with dots, boxes, and bean bags in the sign-in room.

 **COMMIT TO LEAD:** Shape ARDA's future work by submitting an application to join our Steering Committee.



The ARDA Steering Committee would like to extend a special thank you to cafecollege for hosting us in their space today.