

Welcome to Spark 2019!



Jamie Ford

Steering Committee Chair



VISION & MISSION

The Alamo Regional Data Alliance's vision is to improve the lives of people in our region by establishing and supporting a culture of data-driven action.

The Alamo Regional Data Alliance's mission is to collectively support the Alamo Region in implementing and strengthening the policies and programs needed for data-driven decisions to be made throughout the community.



Steering Committee







- Submit questions to <u>www.sli.do</u>
 Join with the event code #Spark2019
- Wireless network name: Relay Guest
 Wireless password: WeTeachTeachers!
- Tweet with #AlamoData #Spark2019



Thank you to our sponsor

John L. Santikos Charitable Foundation, a fund of the San Antonio Area Foundation





Ginger Walker

Goodwill Industries of San Antonio

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Ways to get involved:

- Visit AlamoData.org
 - Become a member
 - Join the listserv
 - Make a donation
- Join the data training working group (email gwalker@goodwillsa.org)
- Participate in elections and run for Steering Committee

Data and Equity: Power and Promise

Chrystal Alexander UP Partnership

Go to www.sli.do and submit questions with the event code #Spark201

Go to www.sli.do and submit questions with the event code #Spark20







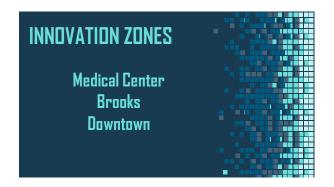


















COMMUNITY ENGAGEMENT

- Share SmartSA / Zones background information
- Collect community's input on challenges
- Reach various demographics in zones & community-wide



NEXT STEPS

- SmartSA RFP Workshops
 - Spring 2019
- CPS-E SmartSA RFP Release
- Summer 2019 (tentatively)
- CoSA RFP Release
 - Fall 2019 (tentatively)

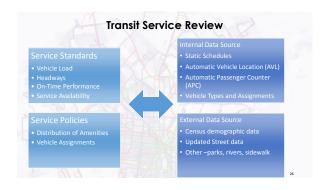




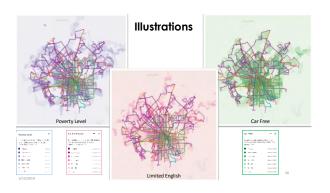
Traditional Equity Review
Title VI

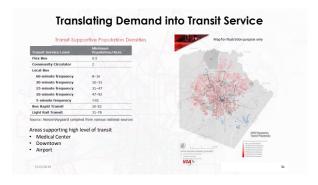
• To ensure service design and operation practices do not result in discrimination on the basis of race, color, or national origin

• To ensure that no person or group of persons are discriminated against with regard to the routing, scheduling, or quality of service



Transit Planning Factors Population and Employment Regional Travel Patterns Socioeconomic factors **Establish Need** • income education Demand access to an automobile • age • minority status disability status Data Sources Pedestrian Access / Physical Consideration Major employment center Frequency, Span, Weekend Service Census / ACS AAMPO CoSA For all factors-current and forecast data is incorporated







Ongoing Efforts

- Expanding equity analysis into current planning efforts
- Researching best practices from other transit agencies and examine opportunities for new analysis methodologies
- Coordinating affordable housing and transit
- Continuing discussions with developers and employers to evaluate transit service options

Thomas Guerra

City of San Antonio

Go find
your people!

GIS/Mapping
Data Processing and Analysis
Programming
Planning and Advocacy
Philanthropy
Open Data
Data Integration Across Agencies
Data Training and Coaching

Go to 1999-2012/30 and submit questions with the event code #Spark2019

Data Show and Tell

Santiago Jaramillo VIA Metropolitan Transit

Go to www.sli.do and submit questions with the event code #Spark2015

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Co-Creating Smart Cities with Community

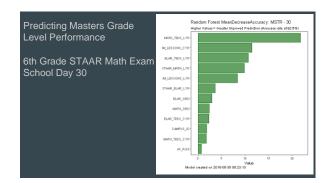
Emily Royall City of San Antonio Simple K
Our Pueblo
Burn Notice
SATX Vital Records

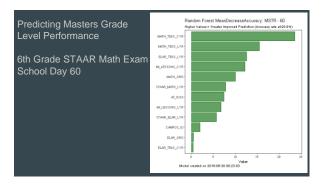


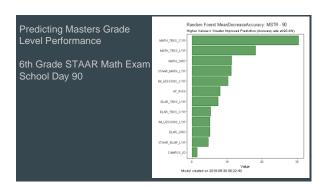
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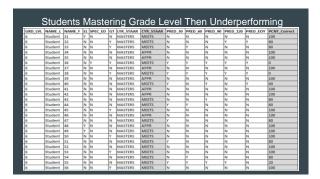
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An Application of Machine Learning in Education ... Omar Arizpe - SWISD Dr. Ron Stephens - NISD























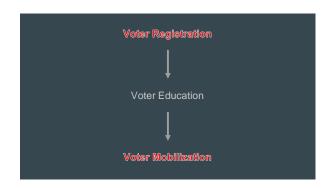




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Since our start

2013-2015: Less than 4,000 per year

2016: 8,500

2017: 5,500

2018: 30,000

2019: 30,000 goal with 45,000 projected max







Education

Classroom Presentations

Nonpartisan Voter Guides

Jail Civics Trainings

Deep Canvassing

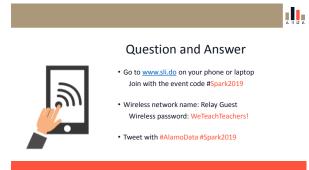
Leadership Development Programs



Voter Mobilization

Volunteer Program Survey collection and activist mobilization Get-Out-The-Vote work







Henri Muñoz, PhD.

United Way of San Antonio and **Bexar County**



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