

**Alamo Regional Data Alliance**  
**Steering Committee – Planning Meeting #2**  
San Antonio River Authority  
Monday November 27, 2017  
3:00-5:00 PM

**MEETING AGENDA**

Time	Item & Result
3:00	<b>Welcome</b> <ul style="list-style-type: none"><li>• Agenda review and meeting expectations</li><li>• Introductions</li></ul> <i>Result: SC members are prepared for the meeting and have common expectations</i>
3:05	<b>Brief Project Update</b> <ul style="list-style-type: none"><li>• ARDA membership</li><li>• Partnership drive</li></ul> <i>Result: SC members are briefed on project happenings</i>
3:10	<b>SC open seats</b> <ul style="list-style-type: none"><li>• Review applications</li><li>• Vote on new members</li><li>• Finalize next steps</li></ul> <i>Result: SC members finalize committee membership</i>
3:30	<b>Discuss: Projects and Workgroups</b> <ul style="list-style-type: none"><li>• Review summary of scored projects by criteria</li><li>• Discuss scored results</li><li>• Discuss project selection and prioritization</li><li>• Vote on project selections</li><li>• Discuss potential workgroups and leadership for projects</li></ul> <i>Result: SC members identified to lead projects and workgroups</i>
4:55	<b>Next Steps &amp; Timeline</b> <ul style="list-style-type: none"><li>• Winter convening</li></ul>
5:00	<b>Adjourn</b>

**Alamo Regional Data Alliance  
Steering Committee – Planning Meeting #2**

San Antonio River Authority  
Monday November 27, 2017  
3:00-5:00 PM  
Meeting Minutes

**Voting Members Present:** Peter Bella, H.B. Cavalcanti, Mysti Downing, Leilah Powell, Colin Sherman and Ginger Walker

**Voting Members Absent:** Omar Arizpe, Jose De La Cruz, Anita Kurian, Richard Milk, Henrietta Munoz, Ricardo Ramirez, Emily Royall and Michael Villarreal

**Non-voting Attendees:** Laura McKieran and Courtney Denton

Agenda Topic	Discussion	Outcome/Action
Welcome and Project Recap	-Agenda review  -Introductions	-Provide agenda review so that SC members are prepared for the meeting and have common expectations  -Welcome introductions
Brief Project Update	-ARDA membership  -Partnership drive	-90 members so far  -4 partnership agreements signed
DISCUSS AND VOTE: SC Open Seats	-Review applications  -Vote on new members  -Finalize next steps	-Stephanie Schacht from Bexar County Economic Development -Discussion to support her application  -No quorum of majority to vote on application -All supported using an online poll among Steering Committee members to vote  -Leilah will contact Juan Gomez's colleague at CPS who may be interested - Mysti will contact Santiago Jaramillo at VIA -Plan to vote on Stephanie via email and then vote at next meeting on additional applications that come in
DISCUSS: Projects and workgroups	-Review summary of scored projects by criteria  -Discuss scored results  -Discuss project selection and prioritization	-We did not receive enough scored results to present -There's overlap between items and not much context for the user's request  -Present members shared their top 5 projects  -General consensus that there's value in laying groundwork by inventorying local data stakeholders, data initiatives and projects, and datasets (projects #16, 24, 25, 38). Initial use is internal, but longer-term plan to open

		<p>info widely for people to use it (projects #30, 33, 39)</p> <ul style="list-style-type: none"> <li>- High level of support for shared ARDA language to go into grant applications (#10)</li> <li>- Also support for gathering data use/success stories (#1,11); identifying critical issues that would benefit from data (#12); government open data policies (#17); common data-sharing MOU (#8); teaching community to use data (#20); mapping equity indicators (#26)</li> <li>-Mysti shared <a href="http://geohub.lacity.org/">http://geohub.lacity.org/</a> as an example of a website organized by geography, data source and application</li> <li>-Mysti suggested ESRI could host a tool to crowdsource an inventory of data sets and initiatives</li> <li>-Colin suggested raising ARDA profile by partnering with high-profile project to offer data support, e.g., SAWorks and HEB on identifying data related to the skills gap in San Antonio</li> </ul>
	<p>-Vote on project selections</p> <p>-Discuss potential workgroups and leadership for projects</p>	<p>-No quorum for vote</p> <p>-No workgroups formed at this time</p> <p>+Mysti will work to re-organize projects thematically (people/projects/datasets)</p> <p>+CI:Now will send Mysti project list mapped to Community Strategy</p> <p>+CI:Now will put together a directory of ARDA members</p> <p>+Ginger and Peter volunteered to build out the inventory data shell of what to request</p> <p>+Mysti will email Ginger and Peter an inventory example SARA used in the past</p> <p>+Ginger volunteered to share P16Plus's resources on data-driven leadership</p> <p>+CI:Now will draft grant language on how to include ARDA in proposals</p>
<b>Next Steps &amp; Timeline</b>	<p>-Winter convening</p> <p>-December meeting agenda</p>	<p>-Laura suggested a poster gallery at the next convening for attendees to network about their online data tools/apps</p> <p>-SC members discussed Dec. agenda items</p> <p>-Will discuss funding needs</p> <p>-Ginger will talk about data driven leadership</p>
<b>Prepared By:</b>	<b>Courtney Denton, CI:Now</b>	<b>November 29, 2017</b>



Alamo Regional Data Alliance

## 2017 Steering Committee Nominee Application

### **Nominee Contact Information**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Employer/Agency: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Phone: \_\_\_\_\_

### **Term Representation (ONE selection required)**

1-year term until 9/30/2018:

2-year term until 9/30/2019:

☐ Local government and utilities

☐ Local government and utilities

### **Personal Statement**

Provide a short personal statement on why you are applying for the ARDA Steering Committee (maximum of 250 characters).

---

---

---

---

---

---

### **Short Biographical Sketch (optional)**

You have the option of including a short biographical sketch (maximum of 350 characters).

☐ Yes, my short biographical sketch is attached.

☐ No, I do not wish to submit a short biographical sketch.

Stephanie Schacht is the County's Economic Development Manager. In her role she develops and oversees plans to bring new businesses, retain existing businesses, and further other economic development projects in the community.

Previously, Dr. Schacht worked for the tech company Etsy at their headquarters in Brooklyn, NY. In her role as Director of Responsible Seller Growth, Stephanie developed and managed initiatives for Etsy's scaling businesses, including new growth policies, manufacturing education, and a B2B platform to allow peer-to-peer connections between designers and contract manufacturers. Dr. Schacht has also worked as an independent consultant to clients in the Northeast and West Coast and in the equity research department at Fidelity Investments' headquarters in Boston.

Stephanie has a PhD in Sociology from Princeton University, where she specialized in the study of organizations and economic sociology. Her work at Princeton spanned social science methodology – mobilizing quantitative statistical analysis, social network analysis, ethnography, content analysis, interview methods, and others. Earlier, she studied at Vanderbilt University, where she majored in Economics, English, and East Asian Studies. She's taught MBA students at the Bard MBA in Sustainability, MFA students at Parson's School of Design, and undergraduates at Princeton, Rutgers, and Vanderbilt.