



Alamo Regional Data Alliance

# SPARK 2018



Alamo Regional Data Alliance

Who is in the room today?

The logo consists of four vertical bars of varying heights and colors: a short tan bar, a tall dark blue bar, a medium red bar, and a short tan bar.

# Alamo Regional Data Alliance

LET'S PARTICIPATE!



- Go to [www.sli.do](http://www.sli.do) on your phone or laptop  
Join with the event code #G745
- Go to [www.menti.com](http://www.menti.com) on your phone or laptop  
Use code 85 10 93 to participate
- Wireless network name: Community Hotspot  
Wireless password: 230078207
- Tweet with #ARDASpark2018



Alamo Regional Data Alliance

THANK YOU

John L. Santikos Charitable Foundation, a  
fund of the San Antonio Area Foundation



San Antonio Area Foundation  
John L. Santikos Charitable Foundation



Alamo Regional Data Alliance

# Your Role in Fostering a Data-Driven Community

**Leilah Powell, Local Initiatives Support Corporation**

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# Alamo Regional Data Alliance

## A big bucket of data online: necessary but not sufficient

- Culture of **valuing data**
- **Data literacy**
- Processes and structures to support
- Good **data management** practices
- **Access** to data
- Access to **help in using data** effectively
- Collaborative and continual planning and **coordinated action to build local capacity to use data**

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# Alamo Regional Data Alliance

## Why bother organizing and coordinating?

- No one organization holds all the data
  - The info you need is in somebody else's dataset
  - Legitimate privacy issues and red-herring turf issues are both real
- No one organization holds all the power
  - To share or get data
  - To set public policy, organizational policies and practices
  - To use data thoughtfully and to good effect
  - To access funding and human resources
- No one organization holds all the good ideas
  - More brains are so much better than one



# Alamo Regional Data Alliance

## Do you see a role for yourself here?

- Help people learn about and connect with each other
  - Community newsletter, or feature someone else's work in your newsletter/blog/website
  - Ecosystem map
  - Coordinate local meetup or listserv
- Convene people for specific purposes (planning, networking)
- Draft things for community input and wider use
  - Data-sharing agreement templates
  - Open data policies
  - Data training modules



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# Alamo Regional Data Alliance

## Do you see a role for yourself here?

- Maintain a live map of crowdsourced data need and use examples
  - “We’re in a neighborhood association meeting over here at St. Patrick’s Church and need neighborhood change data”
  - “Data just changed the conversation at City Council B session because we had no idea there was a 20-year gap in life expectancy between northside and eastside/westside”
- Lead or support the development of a shared vision, community strategy/plan, shared measures of success
- Organize a project-specific workgroup
- Help people think bigger and get fired up about what’s possible



Alamo Regional Data Alliance

# Lightning Talk

## Data and Civic Tech



# Alamo Regional Data Alliance

## Richard Milk, San Antonio Housing Authority

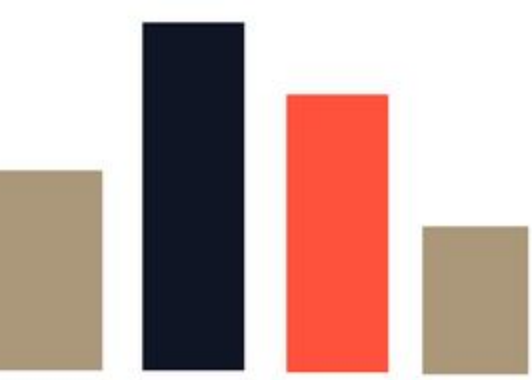
Richard\_Milk@saha.org

Ask a question! Go to [www.sli.do](http://www.sli.do) on your phone or laptop

Join with event code #G745



**SAHA** | SAN ANTONIO  
HOUSING AUTHORITY  
Opportunity Lives Here



# Alamo Regional Data Alliance

Craig Hopkins, City of San Antonio

Craig.Hopkins@sanantonio.gov

Ask a question! Go to [www.sli.do](http://www.sli.do) on your phone or laptop

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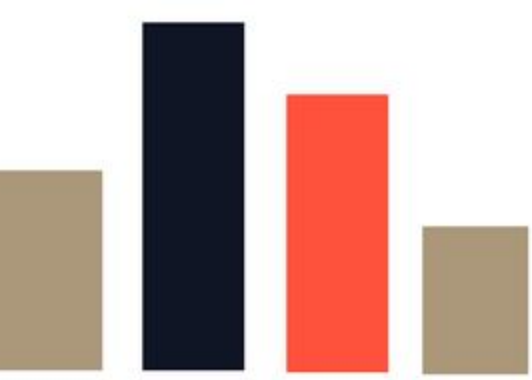
# Alamo Regional Data Alliance

Kimberly Harris, HASA

kharris@hasatx.org

Ask a question! Go to [www.sli.do](http://www.sli.do) on your phone or laptop

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# Alamo Regional Data Alliance

## Cecilio Martinez, Alamo Area MPO

Martinez@alamoareampo.org

<http://aampo-mpo.opendata.arcgis.com/>

Ask a question! Go to [www.sli.do](http://www.sli.do) on your phone or laptop

Join with event code #G745



A Metropolitan Planning Organization (MPO) is an agency created by federal law to provide local direction for urban transportation planning and the allocation of federal transportation funds to cities with populations greater than 50,000. The Alamo Area MPO develops transportation plans and programs to address the needs of the greater San Antonio area. The Transportation Policy Board leads the MPO and decides how federal and state transportation funds will be allocated for the region.



**Cecilio Martinez**  
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GIS Supervisor  
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<http://www.alamoareampo.org/imap/>

AAMPO iMap

Related Data Sites: Open Data, Crash Data, AAMPO Maps, TDM Data, AAMPO Homepage

Layer List:

- Air Monitoring Sites
- Boundaries
- Congestion Management Process
- Bicycle Data
- Aquifer
- Demographics
  - 2015 Population
  - 2015 Population Density
  - 2015 Employment
  - 2015 Employment Density
  - 2040 Population
  - 2040 Population Density
  - 2040 Employment

TAZ id 1177

TAZ: 1177  
Acres: 28,743  
2015 Population: 1,060  
2015 Total Employment: 88  
Comment:

## Open Data Portal

AAMPO Alamo Area MPO Geoportal

Sign In

# Alamo Area MPO Geoportal

Transportation-related data - Search Now!

This is the Alamo Area MPO's Geoportal, a public platform for exploring and downloading transportation-related spatial data. This Open Data site not only searches the AAMPO's datasets, but the datasets of our partner agencies as well. Let's make our great community even better, together!

Explore Data Categories

## Story Map

Added capacity projects are roadway projects which add through travel lanes. These projects can also include bicycle and pedestrian facilities.

Project 3 Talley Road

Project limits are from Wiseman Blvd. to Tamaron Pass. This project will widen the roadway from 2 to 4 lanes and include bike lanes, sidewalks, curbs and drainage.

Amount Requested: \$9,986,752  
Technical Score: 850

## Tableau Crash Dashboard

AAMPO 2016 Crash Dashboard

Map of Crash Locations

Crash Severity Type Totals Per County

Crash Severity	Brewster	Comal	Guadalupe	Kendall	Grande	Total Crashes
Fatal	204	22	58	5	2	291
Non-incapacitating	884	118	83	28	1,213	
Non-incapacitating	4,476	313	237	79	5,095	
Possible Injury	11,034	746	309	89	12,178	
Unknown	3,068	45	73	4	3,210	
Not Insured	30,842	3,453	3,934	584	38,773	
<b>Total Crashes</b>	<b>50,308</b>	<b>2,203</b>	<b>2,686</b>	<b>790</b>	<b>56,087</b>	

Persons Involved

First Harm Event Totals Per County

Intersections

Crashes by Month

## Strava Data

Texas

07/01/2016-06/30/2017

2043294 Activities, 84545 Cyclists

Data View: Rides, Commutes, Cyclists, Heat

Base Map Options: dark, satellite

Strava Metro makes riding, running and walking in cities better.

## Traffic Speed Data



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## Question and Answer



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Break until 10:30

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Alamo Regional Data Alliance

ARDA works and discovering  
our ecosystem



# Alamo Regional Data Alliance

**Laura McKieran**

Laura.C.McKieran@uth.tmc.edu

<https://alamodata.usahidi.io/>





# Alamo Regional Data Alliance

Crowdsource basic  
and critical info:

alamodata.usshahidi.io



Data

## Share info on SA's data & community tech landscape

This crowdmap is the means for the Alamo Regional Data Alliance (ARDA) to begin gathering information on the organizations, initiatives, and collaborations in the San Antonio region's data and civic/community tech ecosystem, so that we can improve coordination and collaboration in using data to improve quality of life.

We're relying on YOU to help us crowdsource this information. Please fill out the survey to provide any information you think will help us. We encourage you to opt in to publicly displaying the organization's information so that we can begin to discover each other and build relationships.

Please contact us at [alamodata.org](http://alamodata.org) if you have questions. Thanks for your help!



Log in

### San Antonio Data and Civic Tech Survey \*

Name of organization, initiative, or collaboration. Please enter a name even if it's not formal.

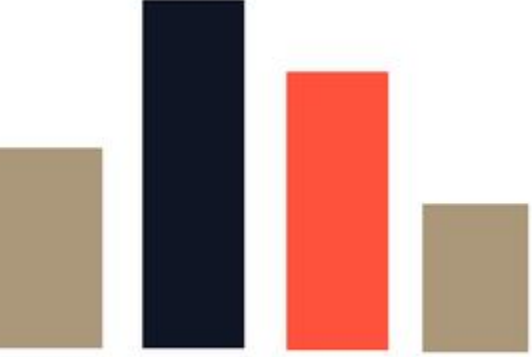
### Description \*

Enter as much or little information as you'd like to about this organization, initiative, or collaboration.

### Data & community tech functions \*









Please check all that apply.

- Open data (making downloadable datasets public on web)
- Data-sharing (several organizations sharing private data with each other)
- Civic tech (tech to improve engagement, government responsiveness, etc.)
- Digital inclusion (increase access to and use of broadband and devices)
- Data communication (journalism/storytelling, other communication)
- Training or coaching in understanding and using data
- Other data capacity development help (privacy/security, data management, etc.)
- Data support (collection, analysis, communications, etc.)
- Large data repository with controlled access (data warehouses, research centers)
- Championing the use of data and tech to improve quality of life
- Community-wide indicator or dashboard project
- Data visualization (GIS mapping, other visualization)
- Other (briefly describe below)



# Alamo Regional Data Alliance

Go find your  
people!

-  Data Processing and Analysts
-  GIS/Mapping
-  Planning and Advocacy
-  Programmers
-  Philanthropy
-  Open Data
-  Data Integration Across Agencies
-  Data Training and Coaching



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# Open Space Technology

- Open Space Table Discussions
- Data Visualization Training: Emily Royall
- Results Based Accountability Training: Sebastian Schreiner



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Submit your Open Space action items online!



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Alamo Regional Data Alliance

# Call to action

Santiago Jaramillo

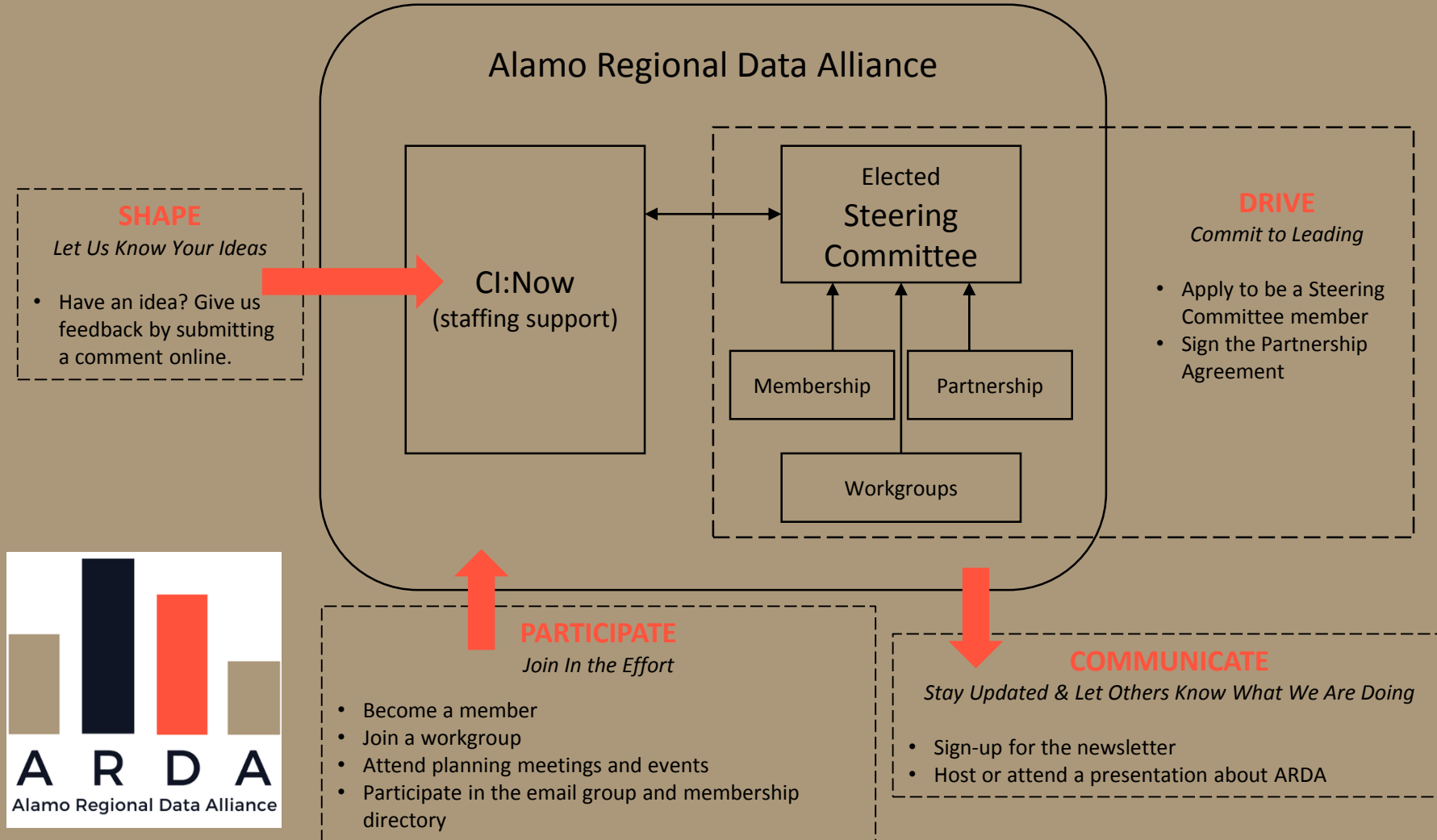
# Communicate, Participate, Shape, Drive... Get Involved!

The Alamo Regional Data Alliance is a community-based initiative to build a vibrant network of local data analysts, data users, and data consumers.

The Data Alliance believes that by establishing and supporting a culture of data-driven action, we will improve the quality of life for people in our region. This is our vision.

To realize our vision, we need everyone to...  
**Get Involved!**

Visit [alamodata.org](http://alamodata.org) to learn more about each opportunity and who we are.





## Alamo Regional Data Alliance

“In one word, how do you feel about what was talked about today?”

Go to [www.menti.com](https://www.menti.com) on your phone or laptop

Use code **85 10 93** to participate

In one word, describe how you feel about today's event.



A word cloud of positive adjectives centered around the word "Excited". The words are arranged in a circular pattern around the central word, with varying sizes and orientations. The background is a dark, starry space.

ecstatic  
Fabulous  
Intrigued  
Educational  
Training  
Dataholic  
Inspired  
Energized  
Well-informed  
Optimistic  
Marvelous  
Interested  
Exciting  
Magical  
Encouraged  
Excellent  
Hungry  
Dynamic  
Ready