

“How do you use data?”



# WELCOME

Laura McKieran, DrPH

CI:Now

# COMMUNITY INFORMATION NOW

turning data into information Texas communities can use to improve our common well-being

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## Local data that's trustworthy, neutral, and timely.

CI:Now turns local data into information communities can use for planning, trending community change over time, and measuring results. The tools below can help you find the data you need. You can also check out our [reports and presentations](#) and the [online data tools](#) we've built for our partners.

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# Alamo Regional Data Alliance

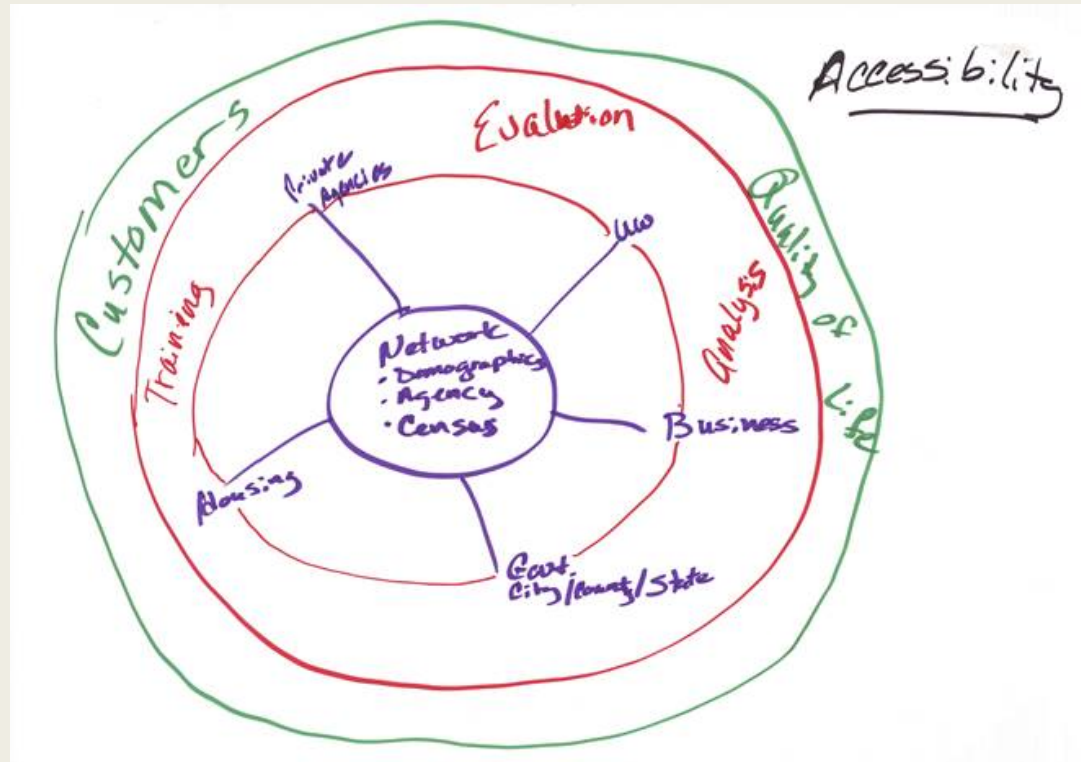
The newly-formed Alamo Regional Data Alliance is a community-based initiative to build a vibrant network of local data analysts, data users and data consumers. The Data Alliance believes that by establishing and supporting a culture of data-driven action, we will improve the quality of life for people in our region. This is our vision.

A large, thick black L-shaped graphic is positioned on the left and bottom edges of the slide, framing the central text.

# SAN ANTONIO'S EFFORT TO COLLABORATE AROUND DATA

Mary Ellen Burns  
United Way of San Antonio & Bexar County

# 20 Years Ago...

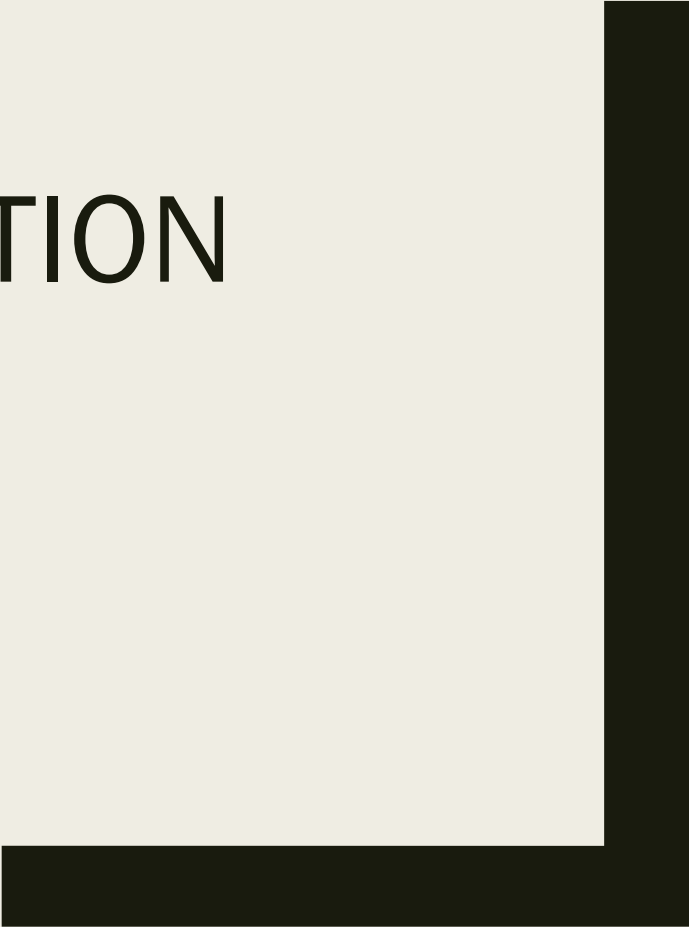


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|---|--|
| Alamo Area Council of Governments           | San Antonio Housing Authority                            |
| Alamo Community College District            | SBC Foundation   |
| Bexar County                                | South Central Texas Chapter of the Internet Society      |
| Bexar County Community Health Collaborative | Texas Department of Human Services                       |
| City of San Antonio                         | United Way of San Antonio and Bexar County               |
| Enterprise Foundation                       | University Health System                                 |
| KLRN  | University of Texas at San Antonio                       |
| Kronkosky Charitable Foundation             | University of Texas Health Science Center at San Antonio |
| Methodist Healthcare Ministries             | Zachry Foundation  |
| North East ISD                              |  |
| Palo Alto                                   |  |
| Region 20 ESC                               |  |
| San Antonio Nonprofit Council               |  |
| Our Lady of the Lake University             |  |
| San Antonio Area Foundation                 |  |



# RECENT CALL-TO-ACTION


Leilah Powell  
City of San Antonio





# OVERVIEW OF PROJECT STRUCTURE AND TIMELINE

Laura McKieran, DrPH  
CI:Now





## Vision

### Vision & Communication

- Develop and finalize project vision with input from key stakeholders
- Develop project messaging and communication strategy

### Engagement

- Develop structure(s) for stakeholder engagement in Planning & Early Development and Implementation Phases

### Sustainability

- Secure funding for Vision and Planning & Early Development phases

### Transitioning to P&ED

- Develop criteria for SC member selection, process to fill vacated seats, and timeline
- Develop policies/guidelines for SC operation in Planning and Early Development phase
- Define *SC Planning and Early Implementation Charge*

## Planning & Early Development

### Transitioning to Early Implementation

- Develop early implementation strategy and processes and document in *SC Early Implementation Charge*

## Early Implementation

To be developed by the SC in the Planning and Early Development phase



Q & A



# THE VISION

Henrietta Muñoz, PhD  
United Way of San Antonio & Bexar County



## Mapping the Alamo Regional Data Alliance Product Vision Board to the Collective Impact Vision & Outcomes Model

**Vision Statement:**  
What is our "Passionate Purpose"?

By establishing and supporting a culture of data-driven action, we will improve the quality of life for people in our region.

**Outcomes:** What outcomes would we want to see to know that our vision will become a reality?

Users have wide access to relevant, quality and unbiased, timely data, sustainably provided

Target groups understand and value the use of data for decision making

Users without analysis capacity or interest have access to analysis services and tools

Target groups have training and technical assistance to help them understand and use data effectively

Region has infrastructure and process for ongoing local data capacity building

**Strategies:** What strategies can our collective undertake that will lead to the desired outcomes?

1. Central repository of shared public data available online freely and publicly
2. Central access point for shared protected data available as appropriate
3. Platform for sharing analysis and presentations with internal and external colleagues
4. Data analysis services provided directly and/or via facilitated connections with researchers/analysts
5. Training, coaching, and consultation for target groups on understanding, using, and valuing data, including building internal capacity and strategy for data-driven decision making

**Principles:** Which core values will guide our work as we take action on strategies?

The goal is to improve lives, not improve data

Trust and transparency

Engagement and inclusion

Build on past and present

Deliver value continuously



# TABLE DISCUSSION



# NEXT STEPS

Richard Milk  
San Antonio Housing Authority



# The Interim Steering Committee will work to:

- Spread the word about the Alamo Regional Data Alliance to broaden participation.
- Finalize, determine, and launch the Steering Committee composition and charge.



# TABLE DISCUSSION





Q & A



# COMMITMENT TO CONTINUOUS ENGAGEMENT

Lloyd Potter, PhD  
University of Texas at San Antonio

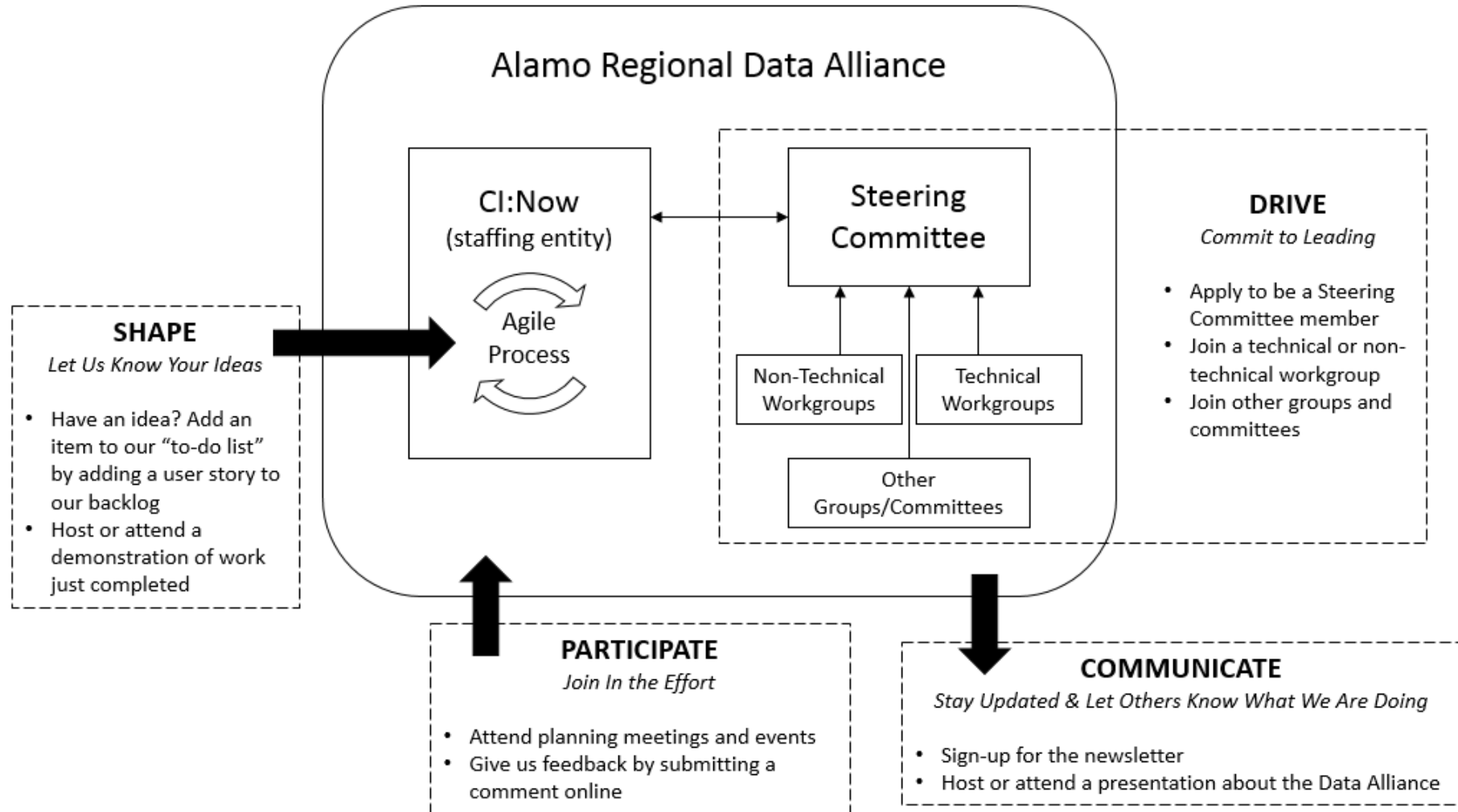
# Communicate, Participate, Shape, Drive... Get Involved!

The Alamo Regional Data Alliance is a community-based initiative to build a vibrant network of local data analysts, data users, and data consumers.

The Data Alliance believes that by establishing and supporting a culture of data-driven action, we will improve the quality of life for people in our region. This is our vision.

To realize our vision, we need everyone to...  
**Get Involved!**

Visit [alamodata.org](http://alamodata.org) to learn more about each opportunity and who we are.



“In one word, describe how you feel about what was presented today?”